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Use this chart to fit the excitement of ATARI's new Game Program cartridges into your sales plan. Your ATARI Sales Rep will help you with any additional information you may need.

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* Name expected to change
Here is:

**A Preview Sheet**, describing our new 1982 Game Program cartridges.

**ATARI's 1982 Buying Guide**, showing the sales potential for each new game.

**A New Products Order Form**, so you can put that sales potential to work for you now!

**ATARI** is supporting these new game introductions with saturation advertising on television, radio and in national magazines and regional newspapers.

We're also building awareness with powerful promotions and exciting POP materials. You'll receive promotion details, in-store displays, and more, as soon as these materials are available.
**ATARI** is bringing out thirteen games in the next six months—a “baker’s dozen”—with all the right ingredients for super sales.

**JUNE**

DEFENDER

Attacking aliens hover over a realistic cityscape, trying to kidnap humanoids! This conversion of the popular arcade game features an in-pack DC Comic.

**OCTOBER**

VOLLEYBALL

The court is on a beach. Players leap and crouch realistically under a bright sun that sets at the end of each game.

**JULY**

DEMONS TO DIAMONDS™

Youngsters ages six to ten are encouraged to build hand/eye coordination in a fantasy carnival setting.

**NOVEMBER**

ADVENTURE I

The first in a four-part adventure epic that takes players on a quest for magic treasures.

**JULY**

MATH GRAN PRIX™

Players solve arithmetic problems to move their race cars around the Gran Prix track. For children ages six to ten.

**NOVEMBER**

ADVENTURE II

Players use the skills they've mastered in ADVENTURE I to continue on this intriguing quest.

**AUGUST**

BERZERK®

Players are chased through a maze by a gang of robot thugs. This home version of the arcade favorite features the second DC Comic in our ATARI FORCE™ series.

**DECEMBER**

FOOTBALL

This game brings video football into the big league, with graphics more realistic than anything ever done before.

**SEPTEMBER**

STAR RAIDERS™

Players join up with the ATARI FORCE™ for a thrilling space adventure. The in-pack comic in this game is directly related to the game play.

**DECEMBER**

RAIDERS OF THE LOST ARK

Players help “Indiana Jones” search for treasures in mysterious places, while avoiding snakes and other obstacles.

**SEPTEMBER**

BASEBALL

America’s favorite pastime, brought into the future with realistic graphic images.

**DECEMBER**

COMBAT

This is another update of an old favorite, enhanced with super realistic graphics and sound effects.

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# 1982 BUYING GUIDE

## RACE TRACK
- **DOODGE "EM"** | CX2657 | II | 22.95
- **INDY 500** | CX2611 | VI | 39.95
- **NIGHT DRIVER** | CX2633 | III | 26.95
- **SLOT RACERS** | CX2606 | II | 22.95
- **STREET RACER** | CX2612 | I | 12.95

## SKILL GALLERY
- **BREAKOUT** | CX2622 | II | 22.95
- **CIRCUS ATARI** | CX2630 | III | 26.95
- **DEMONS TO DIAMONDS** | JUL | CX2615 | III | 26.95
- **FROG FOND** | NOV | CX2665 | III | 26.95
- **HUMAN CANONBALL** | CX2657 | II | 12.95
- **MAZE CRAZE** | CX2635 | III | 26.95
- **PAC MAN** | CX2646 | V | 37.95
- **SKY DIVER** | CX2629 | I | 12.95
- **SUPER BREAKOUT** | CX2600 | IV | 31.95
- **SURROUND** | CX2641 | I | 12.95
- **VIDEO PINBALL** | CX2648 | IV | 31.95

## COMBAT ZONE
- **AIR-SEA BATTLE** | CX2602 | II | 22.95
- **CANYON BOMBER** | CX2607 | II | 22.95
- **COMBAT** | DEC | CX2603 | IV | 31.95
- **OUTLAW** | CX2605 | II | 22.95
- **WARLORDS** | CX2610 | IV | 31.95

## CLASSIC CORNER
- **BACKGAMMON** | CX2617 | III | 26.95
- **CASINO** | CX2652 | IV | 31.95
- **OTHELLO** | CX2639 | II | 22.95
- **3D TIC TAC TOE** | CX2618 | I | 12.95
- **VIDEO CHECKERS** | CX2636 | II | 22.95
- **VIDEO CHESS** | CX2645 | II | 26.95

## SPORTS ARENA
- **RealSports® BASEBALL** | SEP | CX2640 | III | 26.95
- **BASKETBALL** | CX2624 | II | 22.95
- **BOWLING** | CX2628 | II | 22.95
- **FOOTBALL** | CX2625 | I | 12.95
- **RealSports® FOOTBALL** | OCT | CX2668 | III | 26.95
- **GOLF** | CX2634 | II | 12.95
- **HOMERUN** | CX2623 | I | 12.95
- **PELE'S SOCCER** | CX2616 | IV | 31.95
- **VIDEO OLYMPICS** | CX2621 | II | 22.95
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## LEARNING CENTER
- **BASIC PROGRAMMING** | CX2620 | III | 26.95
- **BRAIN GAMES** | CX2664 | II | 22.95
- **CODE BREAKER** | CX2643 | II | 22.95
- **CONCENTRATION** | CX2642 | II | 22.95
- **HANGMAN** | CX2662 | II | 22.95
- **MATH GRAN PRIX** | JUL | CX2658 | II | 22.95

## ADVENTURE TERRITORY
- **ADVENTURE** | OCT | CX2613 | IV | 31.95
- **ADVENTURE 1** | OCT | CX2656 | V | 37.95
- **ADVENTURE 2** | NOV | CX2657 | V | 37.95
- **HAUNTED HOUSE** | CX2654 | III | 26.95
- **RAIDERS OF THE LOST ARK** | DEC | CX2657 | V | 37.95
- **SUPERMAN** | CX2631 | IV | 31.95

## SPACE STATION
- **ASTEROIDS** | CX2649 | V | 37.95
- **BERZERK** | CX2650 | IV | 31.95
- **DEFENDER** | CX2607 | I | 37.95
- **MISSILE COMMAND** | CX2638 | IV | 31.95
- **SPACE INVADERS** | CX2632 | II | 31.95
- **SPACE WAR** | CX2604 | I | 12.95
- **STAR RAIDERS** | SEP | CX2650 | VI | 39.95
- **YARS' REVENGE** | CX2655 | IV | 31.95

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