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TABLE OF CONTENTS

Introduction 1

Using the Program 2
  • Getting Started 2
  • Important Terms 2

Create a Card Tutorial 5
  • Starting the Tutorial 5
    Main Menu
    Printer Setup
    Creating a Card
  • The Text Editor 14
    Fonts
    Text Styles
    Text Size
    Justification
    Vertical Scroll
    Horizontal Scroll
  • Additional Editing Features 17
    Masking Text
    Help Screen
    Exiting the Text Editor
Experimenting With Design Options

- Signs
- Banners
- Storybooks
- Your First Activity

Activity Suggestions

- Cards
  - Table Name Cards
  - Birthdays
  - Invitations
  - Book Plates

- Signs
  - Seasonal Posters
  - Calendars
  - Project Charts
  - Family Schedules
  - Bookmarks

- Banners
  - Alphabet Banner
  - Special Events
  - Welcoming Banners

- Storybooks
  - Alphabet Books
  - Autobiography

Trouble Shooting
INTRODUCTION

The Sesame Street Print Kit is a versatile print utility program. It allows young children, with the help of an adult or older child, to design and create a variety of printouts using their favorite Muppet characters. The Sesame Street Print Kit encourages the development of your child's imagination by offering an extensive selection of interesting type faces, border designs and graphics with which to write captions, sayings, or stories. The program provides unlimited entertainment. Options include:

- Greeting cards, invitations, and announcements
- Signs, posters, and flyers
- Banners with variable letter sizes, borders, and graphics
- Stationery, letterhead, memos, note paper, and postcards
- Plus: Storybook pages to write, color, and assemble

Children can choose Big Bird to send a get well card or Grover to reward a job well done. Your child can dictate a story and assign a favorite Muppet character to each page of a storybook. You can personalize announcements and note paper with Bert and Ernie or any other Sesame Street Pal. For a special birthday, make Sesame Street decorations or advertise a bake sale with a banner featuring Cookie Monster. The creative possibilities are endless. So, if you're ready for fun, let's start!
USING THE PROGRAM

GETTING STARTED
This manual will help you and your child understand how to use the different features of the Sesame Street Print Kit and will provide useful suggestions. Read the Reference Card included in the box for specific instructions on how to boot your system and to setup your printer. The Reference Card also contains a description of the command keys that run the program. Take a minute to review this card and keep it near your computer while using the program.

Remember to make a working copy of your Sesame Street Print Kit disk. Refer to the manual that came with your computer for information about copying disks. Then, put the Master disk away in a safe place.

Important Note: The Printer Setup must be completed the first time you use the program. The setup information is stored on your Sesame Street Print Kit disk; therefore, repeat this step only if you change printers.

IMPORTANT TERMS
You need to know the following to use the Sesame Street Print Kit menus:

Cursor. The cursor keys highlight your choices on each menu. Use these keys as the cursor keys:

For IBM Machines:  
For Apple Machines:  
For Commodore Machines:  
For Atari Machines:
Initial Consonants and Vowels. On many menus, there is a letter to the right of a design choice. You can press this key to make your selection.

Select. Once your choice is highlighted, you must enter that choice. Use this key as the select key:

- **For IBM Machines:**
  - ![Return Key](image)

- **For Apple Machines:**
  - ![Return Key](image)

- **For Commodore Machines:**
  - ![Return Key](image)

- **For Atari Machines:**
  - ![Return Key](image)

Escape. At any time, press escape to return to the previous menu. Use this key as the escape key:

- **For IBM Machines:**
  - ![Escape Key](image)

- **For Apple Machines:**
  - ![Escape Key](image)

- **For Commodore Machines:**
  - ![Shift Key](image) ![Left Arrow Key](image)

- **For Atari Machines:**
  - ![Escape Key](image)
Command. The text editing functions require the simultaneous use of two keys: the command key and the appropriate editing key. Use this key as the command key:

**For IBM Machines:**  
![Alt Key](image)

**For Apple Machines:**  
![Command Key](image)

**For Commodore Machines:**  
![CTRL Key](image)

**For Atari Machines:**  
![Control Key](image)

Special Note for IBM Users: You can use AwardWare Graphics with this program. Select Convert AwardWare Disk from the Main Menu and follow the instructions below to make your AwardWare Graphics disk compatible with the Sesame Street Print Kit.

- Insert a copy of your AwardWare Graphics disk in drive A. Be certain that you have inserted the Graphics disk into the drive. Do not insert the program side of the disk, the expander disk, or any other disk during this operation or they will be destroyed.

- Press Alt-V to modify the AwardWare Graphics disk.

- This procedure does not harm your Graphics disk. You can still use it with the AwardWare program.
CREATE A CARD TUTORIAL

It's time to be creative. This section of the manual details a step-by-step explanation of the program with illustrations that show you how to design a card.

Look at the Reference Card once more. Follow the instructions to boot your computer with the Sesame Street Print Kit working disk you have already made.

STARTING THE TUTORIAL

Main Menu
The first screen you see after the title screen is the Main Menu. It contains these choices:

- **Printer Setup** allows you to indicate which printer you will be using.

- **Cards** lets you create or edit greeting cards.

- **Signs/Stationery** lets you create or edit signs, letterheads and personalized stationery.

- **Banners** lets you create or edit large signs with a maximum length of forty-two pages.

- **Storybook** lets you create individual pages that can be fastened together to read and color.

- **Convert AwardWare Disk** is for IBM users only and lets you use AwardWare graphics with this program.

- **Exit Print Kit** allows you to save your last printout and leave the program.
**Printer Setup.** *Select the Printer Setup Menu.* See your Reference Card to make sure you use the correct printer from the list.

When the setup procedure is complete, you have the option to test your system. After running the printer test, the Main Menu reappears on the screen. Now, you are ready to begin.

Sesame Street Print Kit work screens have this format:

```
  DESIGN AREA
     
  WORK AREA
```

The screen is split in half. The top half is the design area. Each time you add or delete a feature, the change is represented here. The bottom part of the screen contains program menus and is where you enter and edit.

**Creating a Card.** *Select the Cards option from the Main Menu. Then choose the Create a new Card option.* There are three card styles to choose from: a wide card, a tall card and a tent card. The wide and tall cards are two-fold cards. The program allows you to print on all four quadrants of the cards. See the illustrations below for clarification and folding instructions.

![Wide Card Illustration](image-url)

**Wide Card**

<table>
<thead>
<tr>
<th>FRONT</th>
<th>BACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEFT</td>
<td>RIGHT</td>
</tr>
</tbody>
</table>

![Wide Card Folded]

6
For this lesson, select the Tent Card option. The following instructions will help you create this Tent Card:

You have completed the choices indicated in screen illustrations one and two below. Move the cursor to select each of the highlighted choices on screens three and four.

**Screen 1**
- Create a new Card: C
- Edit Last Card: E
- Exit to the Main Menu: X

**Screen 2**
- Wide: W
- Tall: T
- Tent: N

Select Card option. See your manual for an illustration of each type.
Screen 3

Yes: Y
No: N

Print on both sides?

Screen 4

Yes: Y
No: N

Should both sides be identical?

Important Note: If at any point in the design process you make a mistake, you can use the Escape key to undo your mistakes. The previous menu will reappear, allowing you to change your selection.

Screen 5: Notice the rectangle in the design area of your screen. This area represents your tent card. You may choose to have no border, a half-inch border, or a one-inch border. Note that the size of the border limits the space available for your text. Choose the one-inch border size option as shown below.
Screen 6: There are several border display options. You can place a border around the entire card, on the left or right sides only, on the top or bottom only, on both sides, or on both the top and bottom of the card. Choose the top and bottom border option, as shown below.

Notice that the border you have chosen is displayed on your screen as a bar at the top and bottom of the design area.

Screen 7: This screen asks for the number of the disk drive in which you have inserted the graphics disk. If you are using one disk drive, press 1. If you are using two disk drives, press either 1 or 2 to indicate where you intend to insert the graphics disk.

Important Note: If you are using an IBM computer, this screen does not appear automatically. It does appear if you do not have a graphics disk in your drive. The IBM program disk is considered the graphics disk. If you want to use the AwardWare Graphics disk with this program, choose the New Disk option at the top of the list. In the future, this option will allow you to use other graphics disks from Hi Tech Expressions.
Screen 8: Now you must choose a border design for this example. The Cookie Monster border was chosen for this example. Move the cursor down the screen to view a list of the border choices. Select the Cookie Monster option and press the Enter or Return key.

Important Note: You can use a shortcut to move through this long list. Simply type in any letter of the alphabet and the cursor will move to the border choices on the list beginning with that letter.

Screen 9: Now you must choose the size for your graphic. Depending on the option you select, the graphic will fill either the entire space available on your card (Big), half the available space (Half), or one-quarter of the available space (Quarter). Or, you can choose the two-inch or one-inch graphic size options which describe the width of the graphic. Select the Two-inch option.

Important Note: Some graphics are not suitable to be printed in smaller sizes. To view the graphics choices, see the Design Card.
Screen 10: Now you will choose a graphic for the front and back of your card (remember, in Screen 4 you selected the option that prints the same border, graphic and text on each side of the card). The cursor keys allow you to move the graphic. Use the cursor keys to review the list of graphics until you see the name Cookie 1. Or, type the letter C to move quickly through the list. Press the Enter or Return key.

Screen 11: Now you must place the Cookie 1 graphic in the location you desire. The Space Bar places or removes a graphic from a location on the design area. You may place your graphic in as many available locations as you like, but they cannot overlap. Use the cursor keys to position the graphic in the top left corner of the design area and press the Space Bar. Now, use the cursor keys and move to the top right corner of the design area. Press the Space Bar to place the graphic in this location. Press the Enter or Return key to go on.
Screen 12: Now you must select the primary font (type face) for your design. *Move the cursor to select Avant Garde and press the Enter or Return key.*

Screen 13: After choosing the primary font, the Text Editor screen appears.

You can select the other design features you want to use on your card such as text styles, text size, justification (left, right, and center), and fonts (as many as four). Three of the design features are set to a default mode. Your text automatically formats according to the following conditions:

- **Text Style:** Normal
- **Text Size:** One
- **Justification:** Centered

In the step below, you will learn how to change the default selections.
Screen 14: Now you are ready to enter text on your card. You must press the Enter or Return key after typing each line of text or when skipping a line. Each time you type a line, a representation of it will appear in the design area. Press Enter or Return and type "Happy" on line 2. Then type "Birthday" on line 3, type "from" on line 4, type "Cookie Monster" on line 6, type "and" on line 7, and type your name on line 8.

Now, move the cursor back to line 8. Press the command and F keys to change the font. Then, press your command and G keys to designate Headline as font selection b. Now, add the Shadow text style by pressing the command and S keys. Press the command and X keys to exit the Text Editor.
THE TEXT EDITOR

This section contains additional information about the Text Editor. The Tent Card you have just designed used the basic features of Sesame Street Print Kit. You will discover many more possibilities when you experiment with the other powerful design features the program has to offer.

The features assigned to each line of the text in a design are represented in the columns that appear on each side of the Text Editor screen. The illustration below shows where an indication of each design feature will appear.

<table>
<thead>
<tr>
<th>VERTICAL SCROLL</th>
<th>FONT</th>
<th>HORIZONTAL SCROLL</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEXT STYLE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The program default settings do not appear on the screen. They are as follows:

Font: Assignment to Font a
Text Style: Normal
Text Size: One
Justification: Centered

Fonts. It is possible to use four fonts in a single design. Each of the font choices is assigned a letter (a-d). You select the primary font, Font a, before entering the Text Editor. This selection becomes the default mode for your design.

To assign or change fonts, first press the command and F keys. You will notice the letter in the left hand column of the Text Editor changes from b through d each time you execute the command. Then, to assign a font to each letter, press the command and G keys. The Font Menu appears. Now, choose the font you would like to use. Repeat this procedure for each of the four font assignments you intend to use. You may change the fonts in your design the same way. The following illustration shows the seven font choices provided by the Sesame Street Print Kit.
Text Styles. You can enhance your text by using different text styles. It is possible to change the text style for each line of text. Press the command key and the letter for the style you would like to use. The letter in the text style column of the Text Editor indicates your selection. The following list illustrates the seven text styles provided by the Sesame Street Print Kit.

Normal
Bold
Italic
Outline
Jazz
Shadow
Raised

Text Size. The program allows you to vary the text size in your design. To increase the size of text, press the command and A keys. To reduce the size of text, press the command and Z keys. The number of text lines that will fit in your design will vary according to your border and text selection.
There are three text sizes available for cards, signs, and stationery:

**Size 1**  
(three-eighths inch)

**Size 2**  
(three-fourths inch)

**Size 4**  
(one and one-half inches)

There are eleven text sizes available for banners. Be sure to watch your design area to make certain both your design and text fit on the banner. When creating multi-line banners, assign text sizes to each line or they will not print.

**Important Note:** If the color of a text line changes when you are entering text, it means you have entered more text than the line can accommodate. The text must be shortened before you can leave the Text Editor. You may want to try moving some text to the following line. Or, you may need to reduce the text size.

**Justification.** To justify a line of text on the left margin, press the command and L keys. To justify text on the right margin, press the command and T keys. To Center a line of text, press the command and C keys.

**Vertical Scroll.** If an up or down arrow appears in the text editing columns, it indicates that there are available lines above and/or below your text. The number of lines available depends on the amount of space left over after you have chosen the border. Or

**Horizontal Scroll.** If an arrow pointing to the left or right appears, it indicates that some of your text has moved off the screen. Though you cannot see it, this portion of the line still exists. This happens most often when designing multi-paged banners. To see this text, simply move the cursor to the end of the line.
ADDITIONAL EDITING FEATURES

Masking Text. When you overlay text on a graphic, press the command and M keys. This function highlights your text on the printout, making your text easier to read. Press these two keys again to turn off the highlighting.

Special Note for Commodore Users: Press the command and K keys to mask and unmask text.

Help Screen. Press the command and H keys for a quick reference of the available design features and their command keys.

Exiting the Text Editor. Press the command and X keys to exit the Text Editor. You can also exit the Text Editor by pressing the Enter or Return key on the last line available for entering text. Remember, you cannot exit the Text Editor if a line of text is too long.

Screen 15: You are now ready to print your Tent Card. Make sure the printer is properly connected to your computer and that the paper is properly aligned. From the print option menu, select the Print Card option.
Screen 16: From the print option menu, select F (final) for high quality printing. If you select D (draft), your printout appears lighter, but requires less printing time. (For IBM users: the P command prints out your design on the screen for preview.) You can stop your printer by selecting Q (quit). Please be patient, printing takes time.

<table>
<thead>
<tr>
<th>Select Printing Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final: F</td>
</tr>
<tr>
<td>Draft: D</td>
</tr>
<tr>
<td>Preview on Screen: P</td>
</tr>
<tr>
<td>Exit to Main Menu: X</td>
</tr>
</tbody>
</table>

Screen 17: You now have the option to print your card again. If you select No, you are returned to the Main Menu.

Printing Complete. Print Again?

| Yes: Y                                      |
| No: N                                      |

Press 'Q' to stop printing.

Important Note: The program saves only your last completed design on the program disk. You can edit your last design by choosing the Edit Last Card option from the appropriate menu.
EXPERIMENTING WITH DESIGN OPTIONS

After completing the Create a Card Tutorial, you are ready to make any of the variety of designs available in The Sesame Street Print Kit.

Keep in mind that there are many ways to add flair to your creations. Try some of the following suggestions:

1) Use different colored printer paper.
2) Use colorful markers or crayons to highlight your designs.
3) Use a colored printer ribbon. Two colors can be used on your design by putting the design through your printer a second time, changing ribbons in between.

Let us know about your projects. Send us some samples of your creative printouts, so we can pass the ideas along!

SIGNS
There are three sign formats to choose from: vertical, horizontal and half-page.

The procedure for creating a sign is similar to the one used to design a card. First, choose a border and graphic. Then enter your text. Experiment with the text editing options: fonts, text styles, type sizes. For instance, try the Raised or Shadow text style to enhance your design. Use the Reference Card for a quick review of available attributes.

BANNERS
The length of your banner is determined by the type size and length of your text. It is possible to print a banner up to forty-two pages long! The largest type size creates the longest banner. You can also print bumper stickers, small signs and postcards by using the smaller type sizes and adjusting the length of your text.

Select the Banner option from the Main Menu. Choose a border design.
Select a graphic and position it at either end of your banner. It is possible to flip the graphic to enclose the banner text as if with bookends. Keep in mind that the graphic is equal in height to that of your text area.

Now, type in the text. The number of lines available depends on the presence and size of a border. As you increase the type size, you reduce the amount of space remaining for text.

The Sesame Street Print Kit offers eleven type sizes for banners—one through nine, Large (L) and Extra-Large (X). Notice that when you enter the Text Editor, the first line is already set on Size One and all the others are set on Size 0. It is necessary to assign a type size to each line of text to print the banner.

**STORYBOOKS**

Select the Storybook option from the Main Menu to create story, activity or coloring books. Each page of the book must be designed and printed before starting a new one. Try using the Size Two font for your text. It provides large, legible letters, appropriate for young children. After all the pages are printed, assemble them into a book.

**Your First Activity.** You can use the text below to make your first storybook. Choose a graphic that goes along with each page and type the text below. After each page is printed, have your child color the graphic and border. Fasten the book with staples or colored yarn. Read the completed book with your child.

Page One: One day (insert child's name) takes a walk in the woods.

Page Two: There are trees and flowers.

Page Three: (Insert child's name) bends down to look at rocks and bugs.

Page Four: It's fun to go outside!
ACTIVITY SUGGESTIONS

The Sesame Street Print Kit contains hours of entertaining projects that you or an older child can do with younger children. The activities described below are suggestions to help you get started.

CARDS

**Table Name Cards.** Setting the table for dinner need not be drudgery. Help your child make name cards for each member of the family. Use the Card option to create a Tent Card for each place setting. Encourage your child to experiment with different borders and type faces for each name.

**Birthdays.** Help your child celebrate birthdays of family and friends. Use the Design Card to find an interesting picture for each card. Encourage your child to think about a family member’s favorite possession or hobby as you write the message together. Print the card on colored paper, or suggest that your child color the designs.

**Invitations.** Make your own party invitations. Help your child design invitations by using any of the Card options. Select a special Muppet friend and try using different text styles. Then, as a part of the birthday celebration, use the Sign option from the Main Menu to make place mats for each child.

**Book Plates.** Make Sesame Street book plates for the inside of your child’s books. Choose the Cards option from the Main Menu. A vertical or horizontal card is the perfect size for the inside cover of a book. Then choose a graphic and print it on the right side only. Or, simply print a border around the card. Type in your child’s name, print the card, and then paste the name plate into the book.

SIGNS

**Seasonal Posters.** Talk to your child about the four seasons: Spring, Summer, Fall and Winter. You can do this by reading appropriate books and magazines together, or by taking a walk outside. Help your child observe each season’s special qualities.

Then have your child pick out a Muppet for each. Use the Sign Menu to create a one-page poster for each season, incorporating the graphic and borders your child chooses. Type the name of the season at the bottom of each poster, using the largest type size. Print each page. Ask your child to draw the appropriate clothing on each
Muppet. Help your child color and mount each poster on cardboard. Display the results.

**Calendars.** Talk about the twelve months of the year with your child. Have your child choose a graphic from the Sesame Street Print Kit Design Tools Sheet which is appropriate for the current month. Make a one-page poster and type the name of the month at the top. Choose a graphic and place it under the month's name. Print this poster.

Now, use the Sign option again to make a second poster. Type in numbers from one to thirty-one, using the largest type size. Print this poster. Have your child cut out each number, and glue each one onto the calendar to represent the days of the month.

You may want to make this calendar into a weather chart by asking your child to draw pictures representing the day's weather in each box. Repeat this activity monthly.

**Project Charts.** Make household chores into fun projects. Help your child design a simple chart listing his or her responsibilities around the house. On a poster similar to the ones suggested above, print the days of the week. Talk about the tasks your child should complete routinely, and list or draw a picture of each one next to the day of the week they should be accomplished. Your child can select different pictures and borders from the Sesame Street Print Kit Design Tools Sheet.

**Family Schedules.** Use the Sesame Street Print Kit to help your child keep track of your family's busy schedule. If your child takes music or gymnastic lessons, attends a play group, goes to a friend's house on certain days of the week, or has routine medical or dental appointments, incorporate them into a poster. Help your child select a graphic from the Sesame Street Print Kit Design Tools Sheet which represents each activity. Type the day of the week and the activity next to each, and include a border for variety. Print, mount, and display results.

**Bookmarks.** Choose a single column of small graphics and make Sesame Street Bookmarks. Select a graphic and place it in a single vertical column. Print it. Ask the child to cut out the column and color each graphic. Glue the bookmark to cardboard; or, if you have access to a heat sealer, seal it in plastic. Bookmarks make great gifts.
BANNERS

Alphabet Banner. Make a large alphabet banner that you can wrap around the walls in your child’s room. Select the Banner option from the Main Menu. Help your child choose the font and type size. Bookend the alphabet with a large Muppet character. Type the whole alphabet at once. Choose the outline or shadow text style and ask your child to color each letter. Be patient, printing banners takes awhile.

Special Events. Holidays, vacations and family outings never arrive soon enough for an anxious youngster. Keep your child busy. Help make special banners and posters for upcoming events.

Welcoming Banners. Help your younger child welcome home older brothers or sisters who have been away at school or camp. Also, when you take a vacation or go out for the evening, suggest that the baby-sitter help your child make a welcome home banner for you!

STORYBOOK

Alphabet Book. Make a simple alphabet book. Choose the largest font, and type one letter on each page. Ask your child to choose a Muppet graphic to accompany each letter. Print the page. Repeat this for each letter of the alphabet. You might choose a Muppet graphic in which the character is holding a blank sign. Then, after each page is printed, the child can write the letter in the blank sign. Now, ask your child to cut out pictures from magazines that begin with each letter. Paste the pictures on the correct page and staple the book together.

Autobiography. Have your child create an autobiography called "A Book About Me." Each page should contain a fact about your child. For example, ask questions like these and type each answer on a separate page: When were you born? Do you have any pets? What is your favorite color? Choose a graphic and border design for each page. Assemble the book with colored yarn. Read the book with your child.
TROUBLE SHOOTING

If you have trouble using the program or printing your designs, complete the following checklist:

1) Make sure the printer is turned ON.
2) Check all cables and connections, and check that your printer has been "selected".
3) Turn the printer OFF, then ON again.
4) Try the Printer Setup test (see Reference Card) if you are not certain you have chosen the correct setup.
5) Be sure you have an ample supply of printer paper, and that the paper is aligned in your printer correctly.
6) When designing banners, if your text does not print check to make sure you have assigned a type size to each line.
7) If you are still unable to solve your problems, or if your printer is not listed on the Reference Card or Printer Setup, please send the name of your computer, the printer model number, the command summary from your printer manual, the printer manufacturer's name and address as well as your name, address, and daytime telephone number to:

   Technical Department
   Hi Tech Expressions, Inc.
   1700 N.W. 65th Avenue
   Suite 9
   Plantation, FL 33313

Reorder Information. Send $5 for each replacement disk or manual. Be sure to specify which disk or manual you would like to receive. Remember to include the name and model number of your computer and printer. Send a check or money order to:

   Reorder Department
   Hi Tech Expressions, Inc.
   1700 N.W. 65th Avenue
   Suite 9
   Plantation, FL 33313
SESAME STREET PRINT KIT REGISTRATION

To be eligible for customer support on this product, include a copy of your original sales receipt and return it with this form to: Hi Tech Expressions, Sesame Street Print Kit Registration Department, 1700 N.W. 65th Avenue, Suite 9, Plantation, Florida 33313.

NAME ________________________ AGE ________
STREET ______________________ PHONE (______) ________
CITY ______________________ STATE ________ ZIP ________
OCCUPATION ______________________
PLACE PURCHASED ______________________ DATE ________
COMPUTER BRAND ___________ MODEL ___________
PRINTER BRAND ___________ INTERFACE ___________

Where did you first hear about the Sesame Street Print Kit? (circle one)
STORE MAGAZINE NEWSPAPER AD
ARTICLE OTHER ______________________

Do you have any recommendations for improvement of this product? ________

Do you have any other Hi Tech Expressions products? ___________
Which Ones? ______________________

Are there any other types of programs not presently on the market you would like to buy? ________ Please explain: ______________________

Additional comments: ______________________

____________________

All of our customers are very valuable to us. By answering these questions, you have helped us to serve you better in the future. Thanks.
THE PROGRAMMING TEAM

Sean Puckett--Project Director/Designer
  Programmer for Atari/C64/Apple/IBM
Jeff Jones--Programmer for Atari/C64/Apple/IBM
Cecilia Rodriguez--Programmer for IBM
Vicki Finnk-Cortina--Art Director/Computer Graphics Artist

LIMITED WARRANTY

Hi Tech Expressions™ warrants the physical diskette furnished by Hi Tech Expressions to be free from defects in material and workmanship under normal use for a period of 90 days from the date of delivery to the original purchaser as evidenced by a copy of the purchase receipt. Hi Tech Expressions will replace any such defective diskette which is promptly returned to it free of charge.

Hi Tech Expressions™ does not warrant that the functions contained in any computer software program will meet customer requirements or that operation of any program will be uninterrupted or error-free. This product is sold "AS IS" as to quality and performance. The entire risk of use is assumed by customer.

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